



**CAROTS 2.0**  
STARTUP SCHOOL

STARTUP  
INDUSTRIAL  
RESEARCH

# Wanted: Scientific entrepreneurs

ARE YOU ...

- **a scientist or engineer**  
with a background in physics, material science, life science and data analysis or related research fields? And have experience in an advanced analytical method, for example, at a large-scale research infrastructure such as a synchrotron or a neutron source or in collaboration with a university?
- **interested in bridging the gap between science and industry**  
by providing consulting services based on advanced scientific measurement methods, ideally with processing and interpretation of the data
- **playing with the idea of becoming a #sciencepreneur**  
and turning your skills into a business?

Then join us at the

**CAROTS 2.0 STARTUP SCHOOL 2022**

Calling all  
scientific entrepreneurs  
**REGISTER NOW!**

[www.carots.eu/startup\\_school\\_2022/](http://www.carots.eu/startup_school_2022/)

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# CAROTS 2.0 STARTUP SCHOOL

## for Scientific Business Ideas

Last year's startup school was a great success with many participants developing their ideas and founding new scientific service companies. Therefore, we will host it again!

### Why participate?

- We will provide you with **direct access to the expertise of some of Europe's leading CEOs** of scientific service companies
- You can take part in **tailored webinars** on topics such as Starting a scientific service company – dos and don'ts, Marketing, How to cooperate and navigate within large-scale research infrastructure eco-systems, Pricing, Accounting & writing a business plan
- You will get the opportunity to **join a European network of likeminded people and successful scientific service companies**

The scope of your analytical technique is not limited to certain methods or industrial sectors. Be it life science, materials science, chemistry, pharma research and data analysis – if you think you can provide an advanced analytical technique which is of interest for science driven SMEs and/or large industrial R&D departments, tell us about your skills and ideas and join us for the CAROTS 2.0 STARTUP SCHOOL for Scientific Service Companies!

### All you need to apply

is to complete a short registration form. We have limited spaces available so please apply now:

[www.carots.eu/startup\\_school\\_2022/](http://www.carots.eu/startup_school_2022/)

Deadline for applications: **21th March 2022**

Online coaching and monthly webinars start in **May 2022 through Oct 2022**

### Contact us:

#### CAROTS 2.0 STARTUP SCHOOL

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[www.carots.eu](http://www.carots.eu)

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**"I wish I would have attended something similar when I started."**

Anna Stenstam, CEO,  
CR Competence, Sweden

We encourage applications from female scientists. Many successful scientific service companies are led by female CEOs. Please apply to the program to bridge your research with business. We have a strong team of CEOs that also includes female Entrepreneurs to support you on your journey to becoming a founder.

### Who can apply?

You are a scientist or engineer (you can register individually or as a team):

- working as researcher at a university or industry
- who has an idea for a new scientific service company
- whose idea is based on an advanced analytical technique
- who identified a need in industry for this technique and your expertise in it

The only commitment we need from you is to take part enthusiastically and come with a great idea. Leave the rest to us as we provide you with the best knowledge, coaching, and access to experts and a large network.



photo: Solid-Chem GmbH/Erik Schwarzer, Grubenc, Uck

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